



SAEM24

CELEBRATING 35 YEARS

Exhibits & Sponsorships

**SHERATON PHOENIX DOWNTOWN • PHOENIX, AZ
MAY 14-17, 2024**

Reserve your SAEM24 Booth and Sponsorship Today!

Society For Academic Emergency Medicine | 1111 East Touhy Avenue, Suite 540 | Des Plaines, IL 60018
SAEM.org | Ph: 847-813-9823 | exhibitors@saem.org

SAEM24 Is *the* Place Academic Emergency Medicine Gathers to Learn, Engage, and Advance the Specialty

The Society for Academic Emergency Medicine (SAEM) is the academic arm of emergency medicine. We are the premier organization for high-quality research and educational innovation in emergency care.

Our mission is to lead the advancement of academic emergency medicine through education, research, and professional development. We promote excellence in emergency medicine through our monthly peer-reviewed journal Academic Emergency Medicine, eight active Academies, 29 Special Interest Groups, and more than a dozen member-led Committees and Task Forces. Our 8,400+ members are influential leaders of emergency medicine within the United States and throughout the world. They publish scholarly articles, serve on all-important governing bodies of this discipline, and are role models for future practitioners of our specialty.

SAEM members are:

- **Department Chairs**
- **Residents and Medical Students**
- **Fellows**
- **Researchers**
- **Educators (Fellow, Residency & Clerkship Directors)**
- **Faculty (Professors, Assoc. Professors, Asst. Professors, Instructors)**
- **Clinically based physicians, nurses, EMTs, APPs**
- **Personnel drawn from other emergency medicine services**

SAEM24 is the premiere venue these professionals seek for high-quality research and education in academic emergency medicine, and to learn about innovations in products and services. Each year, it has steadily grown to now more than 3,900 attendees and includes presentations from the most brilliant minds in our specialty.

SAEM Areas of Focus:

- Abdominal/ Gastrointestinal/ Genitourinary
- Airway
- Anesthesia/Analgesia
- Cardiovascular
- Clinical Decision/ Operations
- Critical Care/ Resuscitation
- Diagnostic Technologies/Radiology
- Disaster Medicine
- Disease/Injury Prevention
- Education
- Electrocardiogram
- Ethics
- Geriatrics
- Health Equity and Disparities
- Health Policy and Health Services Research
- Infectious Diseases
- International Emergency Medicine
- Neurology
- Obstetrics/Gynecology
- Orthopedics
- Palliative
- Patient Safety and Quality
- Pediatrics
- Psychiatry
- Pulmonary
- Research/ Methodology/Statistics
- Sex and Gender
- Simulation
- Social Emergency Medicine
- Sports Medicine
- Toxicology/ Environmental
- Trauma
- Ultrasound
- Wellness
- Wilderness Medicine





SAEM24 Exhibit Hall Opportunities Abound

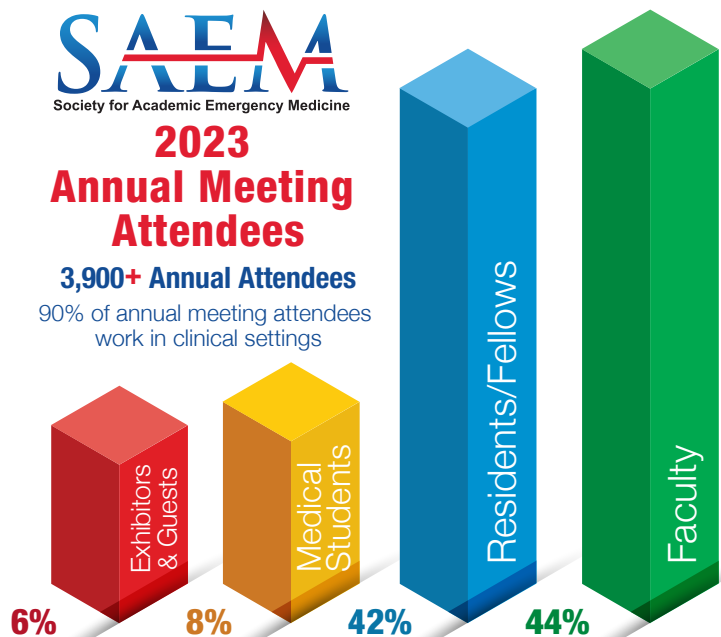
- Meet academic emergency medicine's thought leaders, innovators, and trainees
- Position your brand and message to national centers of excellence and health systems
- Generate new leads and reconnect with current clients

SAEM
Society for Academic Emergency Medicine

2023 Annual Meeting Attendees

3,900+ Annual Attendees

90% of annual meeting attendees work in clinical settings



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BOOTH PACKAGES AND FEATURES 10 FT. x 10 FT. BOOTHS	GOLD \$3,850	SILVER \$3,350	BRONZE \$3,000
6' table, two chairs, waste basket, pipe and show color drape, booth ID sign, exhibit hall carpet, exhibitor floor perimeter security	◆	◆	◆
Company name on the SAEM24 website	◆	◆	◆
Company information on the SAEM24 mobile app	◆	◆	◆
Admittance to Opening Reception	◆	◆	◆
Exhibitor badges	4	3	2
One-time use of pre-registration list, emailed in early April 2024	◆	◆	
One virtual bag insert in the mobile app	◆		

Additional Pricing Consideration – Optional corner booth is \$500. Exhibitor Badges: Exhibits only, \$75 each. Fees for Exhibitor Badges with admission to educational sessions will be announced in December 2023. Only available for companies with booths. Don't wait: Reserve your booth before December 31, 2023 to take advantage of the early bird prices above. Fees increase beginning January 1, 2024 (Gold - \$3,950; Silver - \$3,450; Bronze - \$3,100) and late fees will be in place after March 16, 2024 (Gold - \$4,050; Silver - \$3,550; Bronze - \$3,200) – see saem.org for details.

*All representatives attending your booth must be pre-registered with the SAEM office no later than April 30, 2024.

Onsite changes could cause a delay in accessing the exhibit hall. We appreciate your assistance in streamlining this process.



Stand Out at SAEM24

Start with a booth and then pick from these highly visible opportunities to make your company stand out. SAEM's staff is here to help you plan your presence in academic emergency medicine – before, during, and after SAEM24 – [email us](#) today.

Showcase Your Product and Engage Thought Leaders

Exhibiting at SAEM24 can be a rewarding and enriching experience for your company, especially if you have a strategy to engage our attendees. Here are some suggestions to make the most of your time and enhance your SAEM24 exhibit experience, consider these strategies:

HERE'S HOW

Step 1 [Select Your SAEM24 Booth Type](#) (Bronze, Silver, or Gold)

Step 2 Add these suggested options to your booth:

LEAD GENERATION

Draw attendees to your booth with this Lead Generation Options

Lead retrieval unit	\$500 (Approx)
Bingo! Tile	\$500
Industry Sponsored Product Theater	\$3,000
Mobile App Ad	\$2,500

VISIBILITY

Stand Out From the Rest With These High Visibility Options

WiFi (only 1 sponsorship available)	\$12,500
Aisle number floor clings with logo	\$2,500
Corner booth	\$500
Bingo! Tile	\$500
Mobile App Ad	\$2,500

ENGAGEMENT

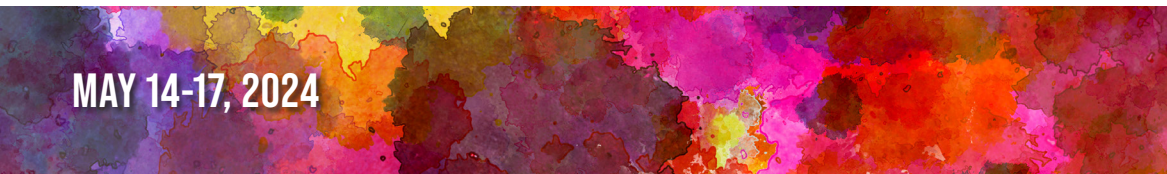
Draw Attendees Into Your Booth With These Engagement Options

Bigger booth	\$500
Industry Sponsored Product Theater	\$3,000
Mobile App Ad	\$2,500

RESIDENCY & FELLOWSHIP RECRUITMENT

Attract medical students and emergency medicine residents looking to find their perfect job, residency, or fellowship.

Residency & Fellowship Fair and Virtual Residency & Fellowship Fair (Summer 2024)	\$5,500
Mobile App Ad	\$2,500
Dodgeball	\$8,000
Bingo! Tile	\$500
RAMS Party	Call for details



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Family/Mother's Room & Child Care \$50,000

We are excited to present you with a unique sponsorship opportunity that aligns perfectly with your company's focus on wellness and family care. SAEM24, the premier event in the field of emergency medicine, provides a comprehensive and supportive experience for its attendees, including those who will be traveling with their children.

As part of our commitment to wellness, each year we offer a dedicated Family/Mother's Room and Childcare services area at our annual meeting. These nurturing spaces will serve as a haven for parents, offering essential supplies, a nursing area, and a tranquil environment where they can find respite and rejuvenation. Our childcare services are available daily and provided by fully trained teams of sitters who ensure the safety and security of the children while they have a great time. Our sitters come from all walks of life and are fully vetted and screened. All our sitters have demonstrated childcare experience, have provided professional references, and have passed an extensive background check including city, county, state, and federal screenings. The kids enjoy lots of fun, games, arts & crafts, and other engaging age-appropriate activities.

By sponsoring these family friendly areas at SAEM24, your company will receive valuable brand exposure and recognition among our diverse audience of medical professionals, researchers, and industry leaders. As families enter these areas, they will associate your company with providing a much-appreciated opportunity for child care and wellness. Your brand will remain top of mind as they take advantage of all the available amenities and professional staff found there.

In addition to your logo and welcome message displayed at the Family/Mother's Room and Childcare Area entrance, your company will be recognized through tasteful signage at registration and in SAEM24 childcare promotions in our weekly member newsletter, our social media channels, and our SAME Pulse Magazine. This further promotes your brand's association with supporting families and their wellness throughout the event, reinforcing your commitment to creating a positive and inclusive environment for all attendees and create lasting impressions with our SAEM24 attendees.



Meeting Wi-fi \$12,500

Keep attendees connected with meeting wide wi-fi, customized with your company's selected password and a virtual bag insert.

Satellite Symposia \$10,000

Host a 50-minute event at the Annual Meeting for academic emergency medicine professionals. Share the latest information, products, and services to an engaged audience of thought leaders and early adopters. Symposia may be traditional lectures, roundtables, receptions, or other networking events. Contact SAEM for available dates and times.

Symposia are highlighted to over 3,900+ attendees within our conference mobile app, on our website, through our social media channels with over 31,000 followers, and through an all-member email to our 8,400+ academic emergency medicine physicians, residents, chairs, etc.

- Symposium content must be approved by SAEM.
- To allow time for review and proper advertising, all applications must be submitted to the SAEM office no later than February 1, 2024. Requests submitted after this date will be reviewed only if space is available.
- Multiple symposia dates and times are available.
- Note: A/V and Catering not included.

Industry-sponsored Product Theatre \$3,000

Host a 20-minute industry-sponsored product theatre, in your exhibit booth, during 1 of 2 high-traffic times in the exhibit hall. Product theatres are industry sponsored non-CME presentations designed to enhance the educational experience of SAEM24 attendees. They are highlighted on the SAEM24 website and mobile app, which includes a virtual bag insert. Note: A/V not included.

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Dodgeball
\$8,000

Be recognized as the supporter of one of the most popular events for annual meeting attendees. This grownup twist to the classic playground game pits emergency medicine residency teams from all over the country in an epic battle to the finish and the right to call themselves dodgeball champs. As sponsor, your company will have the unique opportunity to dodge, duck, dip, and dive alongside SAEM members



**Residency/
Fellowship Fair**
\$5,500

This is a unique sponsorship opportunity to recruit hundreds of emergency medicine residents and medical students looking to find the perfect job opportunity. As a sponsor of the fair, your organization will receive a prime space during the in-person and virtual Residency and Fellowship Fair. This year's fair will be advertised through social media outlets including Facebook, LinkedIn, and Twitter. Don't miss your chance to sponsor this exciting SAEM event.

Kick-off Party: Name that Drink

\$4,500

Brand the specialty drink with your company motto! During the exhibitor kick-off party, your company will be in the hands of all attendees featured on specialty glasses.



SonoGames

\$2,500-\$5,500

Showcase your latest products at the original competition for emergency ultrasound, SonoGames! More than 65 residency teams from across the nation will compete in a series of games that test their knowledge and skills.

SimWars

\$2,500

Join us at SAEM's SimWars, the premier national simulation competition for emergency medicine residents! Brought to you by the SAEM Simulation Academy, the original creators of SimWars. Hundreds of spectators will cheer on eight resident teams as they compete for the title of SimWars champs 2024.

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Make SAEM24 Attendees' Experience Memorable

<p>Networking Breakfast or Light Lunch \$15,000 each</p>	<p>Attendees appreciate a quick bite and time to network with exhibitors in the Hall. Consider a special menu. Your support will be acknowledged through tasteful signage, including your logo and booth number.</p>
<p>Charging Stations \$5,500</p>	<p>Positioned throughout the meeting venue, charging stations are one of the most sought after public space nooks. Your station can include corporate or product messaging (let us know if you have ISI that needs to be available near the station).</p>
<p>Relaxation Station \$5,500</p>	<p>Your company's logo and acknowledgement will be front and center in the relaxation station as attendees unwind from the busy-ness of the meeting.</p>
<p>Increase Awareness \$500+</p>	<p>Mobile App Banner Ad [\$2,500] <ul style="list-style-type: none"> The SAEM Annual Meeting mobile app places all pertinent conference information at the fingertips of attendees. Your ad is available for at least 30 days following the meeting <p>Branded Promotional Items [\$2,750 + cost of production] <ul style="list-style-type: none"> Pedometers, water bottles, lanyards, USB drives, note pads or any promotional item of your choice**. <p>Hanging Banners, Sanitizer Stations, Help Information Desk <ul style="list-style-type: none"> Call for pricing (starts at \$2,000)** <p>Exhibitor Bingo [\$500/square] <ul style="list-style-type: none"> Participating attendees receive a stamp from your exhibit for a chance to win gifts and prizes. Your sponsorship will include your organization's name, logo, and booth number highlighted on the stamp card. This will increase your visibility and attract more traffic flow to your booth. </p></p></p></p>
<p>Lead Retrieval</p>	<p>SAEM24 is happy to offer lead retrieval services to our exhibitors. Please contact us for additional information and pricing</p>

SAEM welcomes your ideas for a custom sponsorship designed to achieve your marketing goals and remain within your budget. **Pricing varies depending on selected options. Sponsors are responsible for production costs, shipping, and any show labor needed for installation/removal. All creative/giveaways subject to approval from SAEM.





Exhibit Hours

Tuesday
May 14, 2024

- Move in – 8:00 am - 2:00 pm
- Kick Off Party – 5:00 pm - 6:00 pm

Wednesday
May 15, 2024

- Floor Open – 7:00 am-9:00 am
- Floor closed – 9:00 am -11:00 am
- Floor re-opens – 11:00 am - 4:00 pm
- Opening Reception – 5:30 pm – 7:30 pm

Thursday
May 16, 2024

- Open – 7:00 am – 1:00 pm
- Exhibitor Move out – 1:00 pm - 3:00 pm

*All hours subject to change

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Year-Round Opportunities

Why stop with SAEM24? Let us help you craft a plan to keep the engagement going. Whether you want to stay connected to thought leaders, increase awareness of your product or service, help provide education or funding about a specific disease or therapy, SAEM and its Foundation are key to your success. Reach out to let us know how we can help you. Plan early for 2024!

PARTNER WITH SAEM: EDUCATION AND AWARENESS

Industry supported or sponsored education

Support SAEM-developed symposia, educational materials, webinars, or meetings. Or, work with SAEM to present yours to the world of academic emergency medicine.

Provider education / awareness

Partner with SAEM to develop educational content about diseases, diagnostics, and/or therapies for emergency medicine providers.

Advertise in charter communications

Increase awareness of your company when you promote it in SAEM's [highly-relevant communications](#) designed especially for academic emergency medicine.

PARTNER WITH SAEM FOUNDATION (SAEMF): RESEARCH AND TRAINING

Research and education grants

Join forces with SAEMF to make much-needed research and education funding available. For each \$1 invested in EM, another \$3 is secured by our grantees through additional funding. [Learn about the SAEMF's Innovation Partners Alliance.](#)

Patient/public education

Help us do even more good by increasing awareness about ED patients' health concerns, treatment options, and questions to ask when they or their loved ones are diagnosed with diseases and disorders in the emergency department.

Research training resources

Commit to providing training, mentoring, and connections to encourage our future EM research and education leaders in their pursuit of the specialty. They are our future and yours – and, they are a key segment of SAEM's membership.

For SAEM contact Bill Schmitt at wschmitt@saem.org

For SAEMF contact Julie Wolfe at jwolfe@saem.org

Reserve your SAEM24 Booth and Sponsorship Today!

Purchase your booth and reserve your sponsorship now

[Contact us about SAEM opportunities](#)

[Contact us about SAEM Foundation opportunities](#)



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