

<u>Virtual Exhibit Packages</u>	<u>Platinum</u>	<u>Gold</u>
	\$2,600	\$1,600
<u>Exhibitor Listing</u>		
Logo with re-direct link and contact information on Exhibitor Homepage	✓	✓
Company name and logo listed alphabetically on exhibitor search button	✓	✓
Company description on exhibit page	✓	✓
Social media links on exhibit page	✓	N/A
Featured Rotators	7	3
Company Promotional Items/Resources	Limit 8	Limit 2
Logo included in thank you e-mail to all members from SAEM	✓	N/A
<u>Leads</u>		
Pre-registration list – one-time use, (April 1, 2021)	✓	N/A
Post-registration list – one-time use (May 14, 2021)	✓	N/A
Post-event booth lead reporting	✓	✓
<u>Networking</u>		
Live exhibitor public chat room	✓	✓
Live private one-on-one chat for company representatives	✓	✓
Interactive polls and questions on exhibitor page	5	2
Booth registrations for company representatives	Limit 10	Limit 3

Booth Promotion and Sponsorships

<p><u>10x Multiplier Tag</u> Participating attendees receive additional points for visiting your virtual exhibit booth. This will increase your visibility and attract more traffic to your virtual booth.</p>	<p>\$400/Tag</p>
<p><u>Pandemic Wellness Webpage</u> Contribute to Emergency Medicine Physician wellness by sharing your encouraging messages with SAEM members on physician wellness during the Covid-19 pandemic. Messages are displayed on the home page and/or the Pandemic Wellness page of the SAEM21 virtual meeting platform. This is a great opportunity to show your support for SAEM members who are front-line providers.</p> <ul style="list-style-type: none"> • Videos are encouraged • Promotional material will not be allowed • Video Highlights will be included in SAEM21 review issue of SAEM Pulse. 	<p>\$1,000</p>
<p><u>Satellite Symposium</u> Host a 1-hour event at the Annual Meeting for academic emergency medicine professionals. Share the latest information, products, and services to an engaged audience of thought leaders and early adopters. Symposia may be traditional lectures, roundtables, receptions or other networking events. Contact SAEM for available dates and times.</p> <p>Symposia are highlighted to 3,000+ attendees within our conference mobile app, on our website, through our social media channels with over 24,000 followers, and through an all-member email to our 7,600+ academic emergency medicine physicians, residents, chairs, etc.</p> <ul style="list-style-type: none"> • Symposium content must be approved by SAEM. • In order to allow time for review and proper advertising, all applications must be submitted to the SAEM office no later than February 1, 2021. Requests submitted after this date will be reviewed only if space is available. 	<p>\$10,000</p>
<p><u>Residency/Fellowship Fair</u> This is a unique sponsorship opportunity to recruit hundreds of emergency medicine residents and medical students looking to find the perfect job opportunity. As a sponsor of the fair, your organization will be front and center as attendees enter the event and when they exit. This year's fair will be advertised through social media outlets including Facebook, LinkedIn, and Twitter. Don't miss your chance to sponsor this exciting SAEM event.</p>	<p>\$4,000</p>
<p><u>Pre and Post Virtual Meeting Newsletter Advertising</u></p>	<p>Pricing to Come</p>
<p><u>Puppy Cam</u> Cuteness abounds.</p>	<p>\$10,000</p>
<p><u>Banner Advertising</u> On non-education pages of the virtual platform. Multiple pages available.</p>	<p>\$2,500</p>
<p><u>Banner Advertising on SAEM.org</u> <i>(Limited Quantity Available)</i> Let attendees know that you're exhibiting at SAEM21</p>	<p>\$1000</p>
<p><u>SAEM Pulse (May Issue)</u> Let attendees know that you're exhibiting at SAEM21</p>	<p>\$1,450/Full Page \$850/Half Page</p>

<p>SonoGames</p> <p>Showcase your latest products at the original competition for emergency ultrasound, SonoGames! More than 65 residency teams from across the nation will compete in a series of games that test their knowledge and skills.</p>	<p>\$2,000+</p>
<p>SimWars</p> <p>Join us at SAEM's SimWars, the premier national simulation competition for emergency medicine residents! Brought to you by the SAEM Simulation Academy, the original creators of SimWars. Hundreds of spectators will cheer on eight resident teams as they compete for the title of SimWars Champs 2021.</p>	<p>\$1,000+</p>
<p>SAEM welcomes your ideas for a custom sponsorship designed to achieve your marketing goals and remain within your budget.</p>	

Exhibit Hall Hours:			
Tuesday, May 11, 2021	Wednesday, May 12, 2021	Thursday, May 13, 2021	Friday, May 14, 2021
5:00 PM-6:00 PM CT	7:00 AM-9:00 AM CT 12:00 PM-1:00 PM CT	7:00 AM-9:00 AM CT 12:00 PM-1:00 PM CT	8:00 AM-12:00 PM CT

SAEM21 Contacts

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