

Pulse Writers Guidelines

Published digitally, six times a year, SAEM Pulse is the official membership publication and “voice” of the Society for Academic Emergency Medicine. SAEM Pulse connects you with the academic emergency medicine community and keeps SAEM members up to date on society news and information and on the trends, issues, and best practices that affect academic emergency medicine.

Let Pulse share your good news!

Have you or has someone in your institution or program recently been promoted, appointed to a new position, retired, received grant funding, won an award, earned professional recognition, etc.? Don't keep the good news all to yourself. We'd like to help you toot your horn. Send your 50-75 word announcement and a headshot photo and we'll be sure it appears in the next available issue. Email: newsletter@saem.org

Pitch and idea for an article or a column!

Why write for us?

Publishing an article in *Pulse* puts your name in front of your peers, establishes you as an expert in your specialty, allows you to dive deep into a subject matter you really care about, and enables you to exchange ideas with colleagues. An article in Pulse is one of the most credible ways to showcase your expertise, not to mention that your byline in Pulse would make a great addition to your professional CV. And because Pulse is digital, your content can be broadly and easily shared... Putting your name and “know-how” in front of not just SAEM's 6,500+ readers, but potentially many more!

What to write for us...

SAEM Pulse is looking for authors/columnists to write articles that focus on your EM specialty area. Examples include:

Geriatric EM	Global EM	Sports medicine	Effective leadership
Pediatric EM	Simulation	Technology in the ED	Resilience/well-being
Palliative medicine	Money management	Education techniques	Work-life balance
Women in academic EM	Faculty development	Career planning	Medico-legal issues
Ultrasound	EMS and disaster EM	Professional develop.	Training Tips

Within the framework of your specialty focus, share with us how you solved a problem, created an initiative, or applied a new idea. Tell us a story, share an experience, a tip, your views on a timely topic. Write about professional experiences, research projects or discoveries, career achievements, innovative practices, professional development, first-person stories and more. All we ask is that whatever you write that it's relevant to academic emergency medicine. Here are a few tips to help:

- **Think emergency medicine research, education, and training.** Make sure your topic speaks to the academic emergency medicine population either broadly in ways that effect all academic EM physicians, or specific to your interest group or academy focus.
- **Write from your experience.** Choose a topic you feel comfortable talking about. Think about recent challenges you have faced and solutions you've applied. Note the highlights: the people and resources involved, the hurdles you overcame, the measures you used to evaluate success, and the lessons you learned.
- **Make it practical and informative.** Include sufficient how-to information and examples to enable readers to apply your expertise to their situations. Provide links to further information, and, if appropriate, include images, charts, video, or other media to enhance the content.
- **Be concise.** Be direct, conversational, and brief. Write professionally, but write informally. Keep background information to a minimum. Convey the essentials that readers need to know.

Before you begin...

Pitch your idea. send us an email newsletter@saem.org or give us a call at (708) 606-7120 and tell us what you have in mind. We'll let you know if your idea will fit into our editorial focus and when it might fit into our editorial calendar.

Once you get the go-ahead...

If we give you a thumbs up to write an article or a column for us, here's what we'll need from you:

Word count: 550 words (one page) or 1300 words (two pages). As SAEM Pulse is not a journal, your article need not contain scholarly references. If referring to a source, describe it rather than add it as a citation. Include hyperlinks and video embeds.

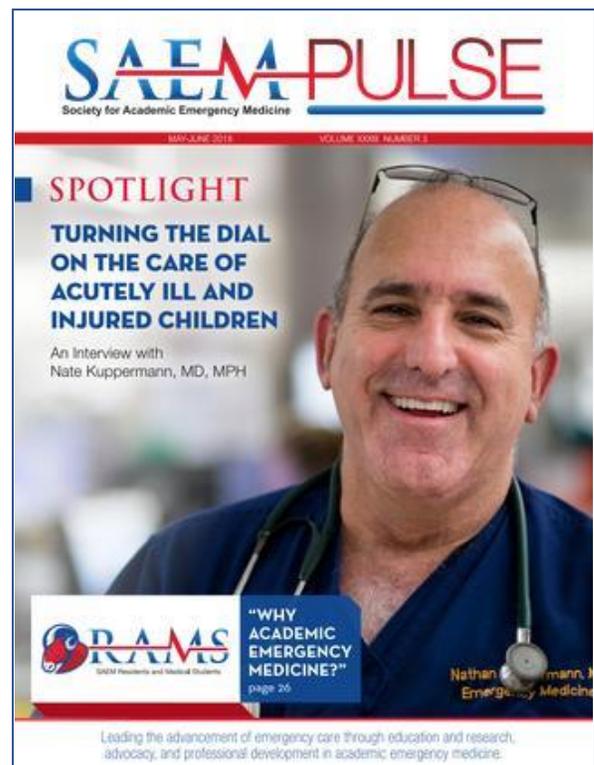
Bio: 50-word biography, including your credentials, affiliation, institution, and (optional) your Twitter handle and email address.

Photos: A headshot of you (the author), which will accompany your biography and article, plus any other photograph(s) relevant to the article's content (optional). All photos must be:

- High resolution (min. 2 MB in size or 300 x 300 dpi in resolution) in jpg, png, tiff, or gif format (this includes images grabbed from the Internet)
- Supplied as a JPEG file attached to an email. (Please Do not embed images within Microsoft Word; send them as separate files.)
- Photos not taken by you must include a credit to the photographer.

Submission deadlines

<u>Issue</u>	<u>Deadline</u>
January/February	December 1
March/April	February 1
May/June	April 1
July/August	June 1
September/October	August 1
November/December	October 1



Questions or suggestions?

Email newsletter@saem.org or call (708) 606-7120